
Collection Number: 7743

Division of Rare and Manuscript Collections
Cornell University Library

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DESCRIPTIVE SUMMARY
Title:
Collection Number:
7743
Creator:
Matthew Ayres, collector
Quantity:
.3 cubic feet.
Forms of Material:
Printed Materials
Repository:
Division of Rare and Manuscript Collections, Cornell University Library
Language:
Collection material in English

COLLECTION DESCRIPTION
900 different prostitutes' trade cards, plus some duplicates, produced primarily as advertisements to be posted inside traditional red London phone booths (on the glass itself or inserted between the glass and frame), from which these were regularly retrieved by Timothy d'Arch Smith and his godson Matthew Ayres from
1991-2006, almost entirely in the Baker Street/Paddington area and in Earls Court. Ranging from visiting card to postcard size, they were printed on paper or card stocks (mostly colored card stocks) in a variety of typefaces, although many others were handwritten. Almost all of the cards are illustrated, some with photographs, most with drawings. The majority promote the services of women, with a handful representing male transvestites or transsexuals. In many cases, special services are mentioned (and illustrated), e.g., dungeons, bondage, spanking, caning, as well as other special features (ethnicity, bust size, age, etc.).

**SUBJECTS**

**Names:**
Ayres, Matthew, collector.

**Subjects:**
Prostitutes--United Kingdom--London.

**Form and Genre Terms:**
Trade cards, advertising.

**INFORMATION FOR USERS**

**Cite As:**
Prostitute advertising cards, #7743. Division of Rare and Manuscript Collections, Cornell University Library.

**RELATED MATERIALS**
Collection program: Human Sexuality Collection.

**CONTAINER LIST**

<table>
<thead>
<tr>
<th>Description</th>
<th>Container</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folders Organized by Category</td>
<td></td>
</tr>
<tr>
<td>Transvestite, Transgender</td>
<td>Box 1</td>
</tr>
<tr>
<td>Special Services</td>
<td>Box 1</td>
</tr>
<tr>
<td>Schoolgirls/Teens</td>
<td>Box 1</td>
</tr>
<tr>
<td>Blondes</td>
<td>Box 1</td>
</tr>
<tr>
<td>Busty</td>
<td>Box 1</td>
</tr>
<tr>
<td>Uniforms</td>
<td>Box 1</td>
</tr>
<tr>
<td>General I</td>
<td>Box 1</td>
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<tr>
<td>General II</td>
<td>Box 1</td>
</tr>
<tr>
<td>Homemade</td>
<td>Box 1</td>
</tr>
<tr>
<td>Massage</td>
<td>Box 1</td>
</tr>
<tr>
<td>Bondage/Domination/Submission II</td>
<td>Box 1</td>
</tr>
<tr>
<td>Ethnicity,Race,Nationality</td>
<td>Box 1</td>
</tr>
</tbody>
</table>
Spanking/Caning

Box 1